

COMCAST SPOTLIGHT

POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

☐ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

☒ Ad relates to state or local issue and does not communicate a political matter of national importance

1. Requested by: Telegraph LLC, 610 16th St, Suite 519, Oakland CA 94612, 510-398-0889x3,
Gabriella Miroglio, Senior Strategist
2. Paid for by: Universal Childcare in SF Committee, Treasurer Norman Yee
3. Date of request: 4/9/18
4. Request received by: Lorena Rosales
5. Details/Description of the Ad Content: Vote YES on Prop C San Francisco 2018
6. If ad refers to federal candidate(s) or federal election, list: NO
7. If ad refers to a national legislative issue, identify: NO
8. List sponsor's chief executive officers, members of executive committee or board of directors:
Norman Yee, Supervisor, San Francisco District 7
9. DMA: San Francisco, CA, Interconnect (N)
Zones: San Francisco Zone
10. Date and nature of follow-ups, if any: Order booking, summary, and delivery.
11. Disposition:
 - ☐ Accepted – see attached contract details
 - ☐ Rejected – provide reason:

Comcast Representative

Signed: _____

Date: 4/17/18

Name and Title: Lorena Rosales, Senior Account Executive, San Francisco